



**ELC of SWFL Events Committee (Ad Hoc)**  
**Minutes**  
**March 4, 2019, 8:00 am**  
**Oasis Restaurant, 2260 Martin Luther King Boulevard**

**Purpose:** The purpose of the Events Committee is to create and implement events to build a stronger governance board and improve the ELC's presence in the community

**Goals:**

1. To create events that build relationship both internally and externally.
2. To lead planning and implementation of events

**Committee Members:** **Marshall Bower** *President/CEO, The Foundation for Lee County Public Schools (chair)*; **Joe Paterno**, *Workforce Development Board*; **Michele King**, *Golisano Children's Hospital of SWFL* and **Rita Dellatore**, *Owner/Director, Kid City Early Learning Academy, LLC*

**Committee Members Absent:** **Roger Mercado**, *Director, Lee County Human and Veteran Services, Designee-Lee Board of County Commissioners*

**Staff:** **Susan Block**, CEO

<u>Agenda Item</u>	<u>Actions:</u>
Approval of Meeting Minutes, January 7, 2019 Meeting opened at 8:00 am quorum was established	Quorum established and the meeting began at 8:01 am. Motion to approve minutes from January, 2019 by Joe Paterno.; second by Michele King Motion approved.
Staff Appreciation Event: January 25, 2019 <ul style="list-style-type: none"> <li>• Follow-up: Item discussed at 1/30/19 Board Meeting</li> </ul>	None
May 2019 Event: <ul style="list-style-type: none"> <li>• Dr. Mike Martin, FGCU President is confirmed.</li> <li>• Broadway Palms is confirmed. \$12 will be charged to cover the breakfast costs</li> <li>• Board Roles and Responsibilities</li> <li>• Invitations – ELC is preparing electronic invitation.</li> <li>• Sponsorships</li> <li>• <u>The committee discussed a draft program for the morning:</u></li> <li>• 7:30 Pledge of Allegiance – led by children of a child care program, via video</li> <li>• 7:33 Committee begins welcome; Introduction of Ms. Block;</li> <li>• 7:36 Ms. Block briefly describes what the ELC does: Introduction – Mr. Mraz</li> </ul>	<ul style="list-style-type: none"> <li>• Mr. Bower will arrange a meeting between him, Ms. Block and Dr. Martin to plan the remarks</li> <li>• Ms. Block will confirm plans with Cathy at Broadway Palms</li> <li>• An electronic Invitation, with link to registration, to be disseminated by Coalition; ELC Board members are asked to forward to their contacts.</li> </ul>

<ul style="list-style-type: none"> <li>• 7:40 Mr. Mraz introduces Dr. Martin</li> <li>• 7:44 Dr. Martin – “The Business of Preschool”</li> <li>• 8:05 Video Clips – ELC Success Stories</li> <li>• 8:10 Presentation of Champion for Early Learning Award”</li> <li>• 8:13 Gerry Poppe Remarks</li> <li>• 8:23 Closing Remarks - Marshall Bower</li> </ul>	<ul style="list-style-type: none"> <li>• No financial Sponsorships are needed. Focus on friend-raising; not fundraising.</li> <li>• Mr. Bower will develop an Op-Ed for the News Press;</li> <li>• Ms. Block will work with Florida Weekly – to develop article for that paper;</li> <li>• Photos from providers will be used to create a looping video back-drop for the breakfast portion of the meeting.</li> <li>• A video of a provider and a family – describing how the ELC helped them, to be developed for the program.</li> </ul>
<p>Schedule Next Committee Meeting: Tentatively, following 3/20/19 Board Meeting</p> <p>Meeting adjourned 9:06 am</p>	<ul style="list-style-type: none"> <li>• Meeting to be posted as, “Immediately following ELC Board meeting, after 10 am”</li> </ul>

All meetings are held at the Early Learning Coalition 2675 Winkler Ave, Ft Myers, FL 33901 unless otherwise noted. On line access to meetings, via Zoom, is available upon request.